**Sreenidhi Institute of Science & Technology**

**A14**

**(An Autonomous Institution**)

**Code No: 4Z101**

**MBA I - YEAR I - SEM, February, 2015 (Regular)**

**PRINCIPLES OF MANAGEMENT**

**Time: 3 Hours Max. Marks: 60**

**Note: No additional answer sheets will be provided.**

**Part – A**

**Max. Marks: 10**

**Answer all the QUESTIONS**

**Explain/Define:**

1. Esprit decorps.
2. Mission Statement.
3. Line management.
4. Rational decision making.
5. Feed forward control.
6. Theory X.
7. Competency.
8. Delegation of authority.
9. Zohari window.
10. Span of control.

**Part – B**

**Max. Marks: 50**

**ANSWER ANY FIVE. ALL QUESTIONS CARRY EQUAL MARKS.**

1. a. Briefly describe the Scientific Management Principles of F.W.Taylor.

b. Discuss the concept of Mc Kinsey 7-S framework.

2. a . What are the different levels of planning?

b. What are the factors to be considered while framing the objectives of a firm? Discuss.

3. a. Explain the difference between Line authority and Staff Authority.

b. Discuss various levels in an organization.

4. a. What is rational model of decision making? Discuss. (4M)

b. What factors have to be considered to improve the effectiveness of decision making?(6M)

5. a. What is Control? Differentiate between Overall Control and Preventive Control.

b. Briefly discuss various types of control techniques in an organization.

6. a. How does Herzberg’s two factor theory help an organization in planning employee motivation policies. Discuss. (6M)

b. What are the challenges faced in motivating employees in modern work place? (4M)

7. a. Discuss the need for System’s Approach to Management.

b. Discuss different types of organizational structures.

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